

# FRAMEWORK

The new fabric collection by Brentano, in collaboration with Gensler, product design consultant

Framework, Brentano's Fall 2020 collection, uses complementary hues and interestingly textured fabrics to create a consistent, modern narrative within a space. This series of textiles introduces distinctively constructed anchor fabrics that are both handsome and tactile, while also offering the high levels of performance synonymous with Brentano.

There is a clear vision for the collection's palette that is fresh, contemporary and relevant, comprised of energetic primary tones, clean pastels and useable neutrals. While all the fabrics have an individual personality, there is a distinct color-guided dialogue between them. Like building blocks, they come together to create striking monochromatic interiors or subtle spaces awash with complementary tones.

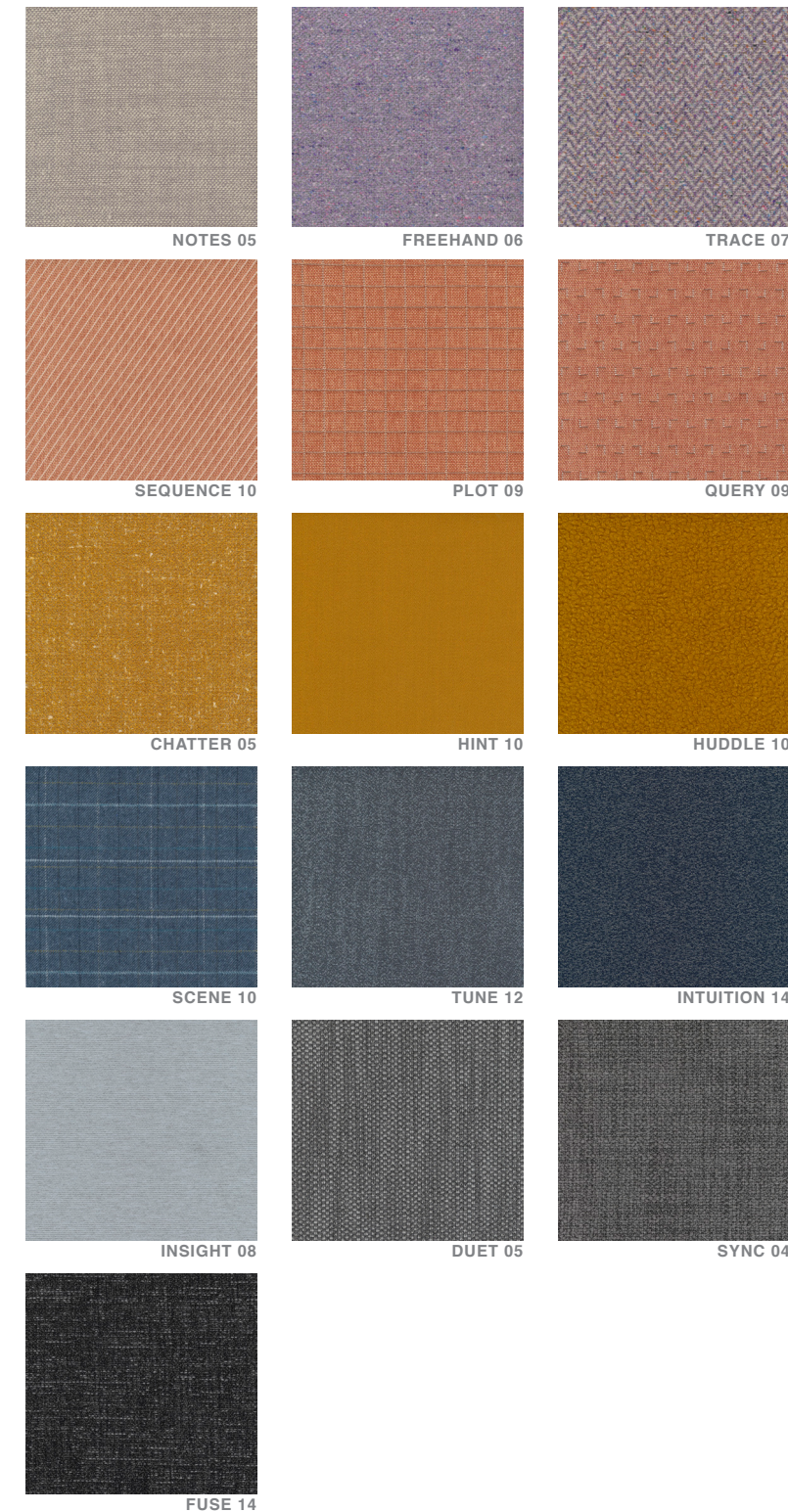
The Framework collection is hugely versatile and reflects Brentano's mantra of beauty + performance by offering solid upholstery choices, sophisticated indoor/outdoor options and smart panel fabrics. A studied, foundational and collaborative collection, Framework can truly be described as a series of modern classics that refine and enhance any expressive design.



PHOTOGRAPH: DUET



PHOTOGRAPH:  
NOTES, HUDDLE, SCENE, SYNC



Created by Brentano, in conjunction with Gensler, product design consultant, Framework's underlying ethos is for all these fabrics to achieve synthesis and harmony with one another.

The distinctive, stylish and relevant colors that appear across the whole collection were a particular focus for the design team. As previously noted, the goal was a concentrated, related, monochromatic palette that highlights the tactile and deeply textured personality of each pattern. Curated hues in varying degrees of saturation, add related layers of depth and interest within each similarly toned family.

The tactile relationship between the fabrics was equally important. Read together, there is a unifying aesthetic progression across the collection that is both inviting and intriguing. Sister fabrics Plot, Query and Sequence utilize an updated matelassé construction to create three thoroughly contemporary, complimentary patterns. Their multiple shared colorways and multi-dimensional appeal further enhance their potential for a myriad of creative applications.

Scene is sophisticated but approachable, transforming the traditional ideals of plaid and reimagining it in a fresh and accessible manner. Its soft hand encourages closer inspection, revealing the subtle yet tenacious details of this handsome wool blend flannel. Scene is also fully reversible, giving the pattern an even sharper relief on its opposite side.

Insight and Intuition represent Brentano's intent to introduce chic but practical panel fabrics, and the principles behind Framework made this the perfect collection to uphold this commitment. Fuse further enhances this offering, as it is not only suitable for panels, but also an outstanding indoor/outdoor upholstery fabric.

Other highlights are the refined and luxurious boucle, Huddle, the colorful but discretely flecked companion fabrics, Freehand and Trace and the subtle but engaging look and feel of Notes. It is Brentano's continued pledge to constantly push the boundaries of textile design and manufacturing to deliver accomplished choices for designers everywhere.

Framework truly reflects collaboration on every level, culminating in a collection that is the epitome of restrained modern style.

PHOTOGRAPH: INTUITION, TUNE, FUSE





PHOTOGRAPH: SCENE



PHOTOGRAPH: QUERY, PLOT, SEQUENCE

The Brentano Design Studio, led by Iris Wang, has grown from a modest eight patterns in 1990, into an international source for residential, hospitality and commercial fabrics for both upholstery and drapery. The range has expanded to include luxurious vegan leathers, sophisticated indoor/outdoor choices, dynamic stain resistant and easy clean finish options, as well as a beautiful collection of eco-friendly textiles.

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# BRENTANO™ FRAMEWORK COLLECTION

In collaboration with Gensler, product design consultant



PHOTOGRAPH: FUSE

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“As a textile designer it has been an incredible, insightful experience to work with Gensler, product design consultants.

To create alongside interior designers and learn what they are specifically looking for in terms of texture, color and performance has allowed Brentano to create a collection that we feel represents the future of contemporary interiors.”

**- IRIS WANG, FOUNDER/DESIGN DIRECTOR,  
BRENTANO**